

## **Prove your prototype – A validation Masterclass**

A program titled “**Prove Your Prototype – A Validation Masterclass**” was conducted on **11th July 2025** through **video conferencing** under the banner of the **Institute Innovation Council (IIC)** and **TC Venture Club** of [Your College Name]. The objective of the session was to provide students with expert guidance on refining and validating their innovation ideas, particularly those preparing for the **MSME Idea Hackathon 5.0**.

The session witnessed the participation of **38 students**, including **15 student innovators** who had submitted their draft ideas for the hackathon. The masterclass was mentored by **Mr. Simiyon**, Assistant Director, **MSME Development & Facilitation Office (DFO)**, Tirunelveli. The event commenced with a welcome address by **Dr. Thirupathy K**, Dean – Innovation and Entrepreneurship. He emphasized the importance of idea validation as a bridge between ideation and incubation.

During the session, the 15 student teams briefly presented their innovation concepts, following which Mr. Simiyon provided detailed and insightful feedback. He guided students to improve the **clarity of their problem statements**, ensure **technical feasibility**, and align their solutions with **MSME needs and scalability potential**. He also encouraged students to consider **sustainability, market readiness**, and **value to end-users**, particularly in the rural and micro-enterprise context. His expert inputs helped students understand the gap between raw ideas and fundable, actionable innovations.



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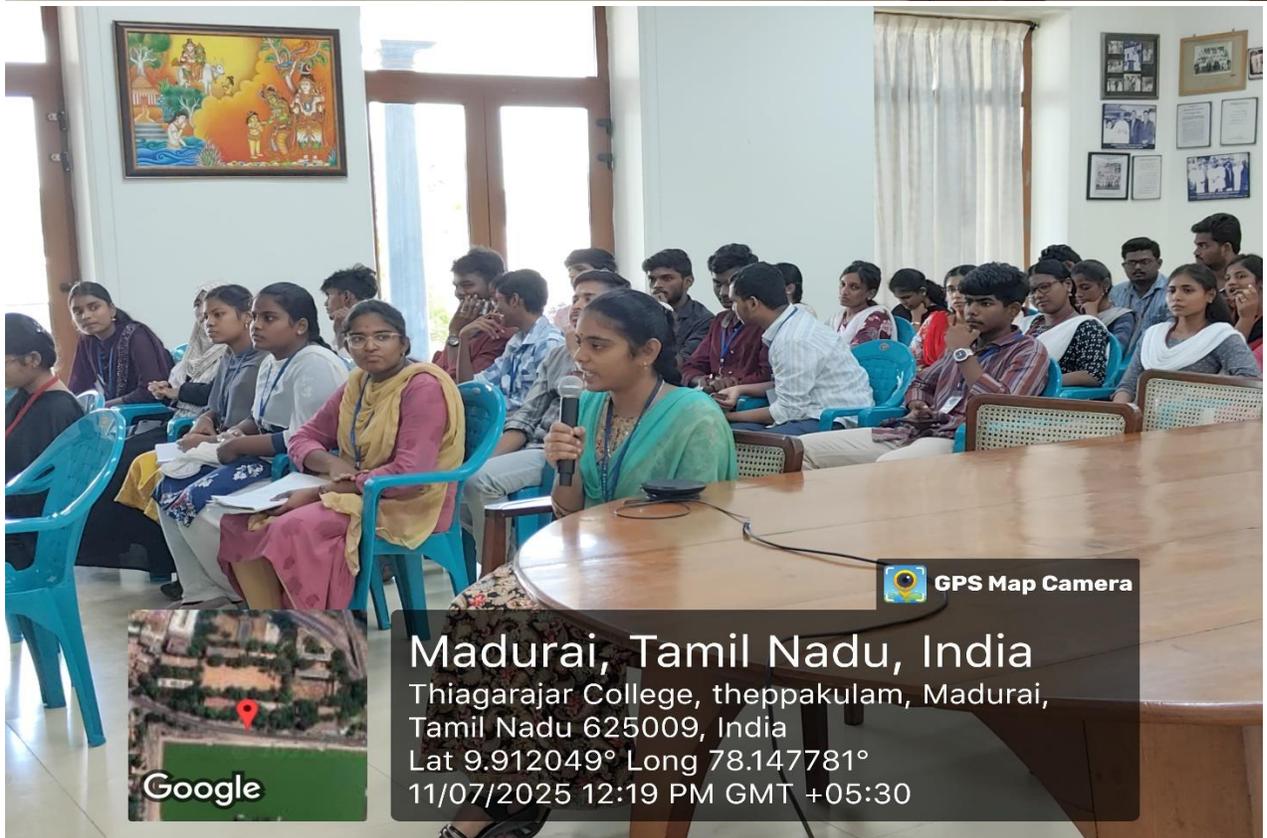
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